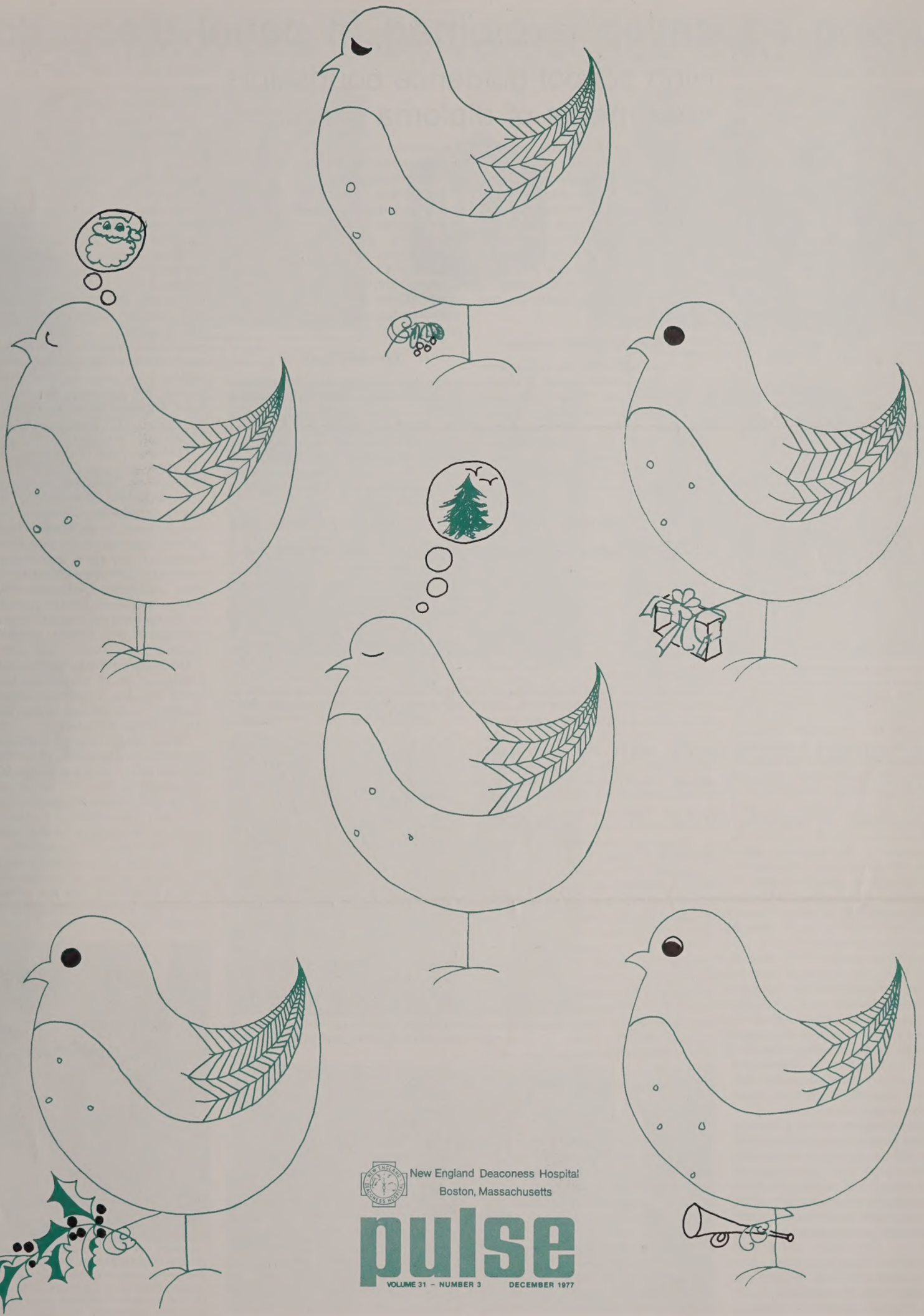


New England Deaconess Hospital
Boston, Massachusetts

# pulse

VOLUME 31 - NUMBER 3 DECEMBER 1977

# Nursing education examined in panel discussion

## High school guidance counselors hear merits of diploma programs

The merits of hospital schools of nursing diploma programs were discussed November 8 at Kennedy Hall in a panel presentation sponsored by the Massachusetts League for Nursing Councils of Diploma Programs and the Nursing Education Recruitment Organization (NERO).

In recent years, an increasing number of colleges and universities have begun offering four year B.S. degrees in nursing using aggressive recruiting techniques. This situation was aggravated by a 1965 position paper published by the American Nurses' Association which states, in part: "The education of those licensed to practice nursing should take place in institutions of higher learning." The effect of this statement was supportive of B.S. programs while spurring the rapid escalation of the two-year associate degree programs. As a result, some diploma-granting hospital schools of nursing are finding it more difficult to attract the high caliber student to which they are accustomed.

The purpose of the presentation was to refute the extreme position of the ANA and to point out to the large audience of high school guidance counselors and hospital school of nursing administrators that, not only does diploma education have many tangible advantages but its graduates fill a vital need in the health care delivery system as a whole.

### Hiring practices

Laurens MacLure, president of the New England Deaconess Hospital and recently elected to the governing Council, Assembly of Hospital Schools of Nursing of the American Hospital Association, opened the presentation with a strong endorsement of diploma programs. He emphasized that the Deaconess in no way discriminates in salaries or hiring practices for staff nurses regardless of educational preparation since there is one set of job expectations for the beginning practitioner. Panel members Charles F. Johnson, executive vice-president of Lawrence Memorial Hospital, and Jane Woodward, associate administrator of Framingham Union Hospital, echoed Mr. MacLure's sentiments.

Quoted in the August 1977 issue of *Hospital School of Nursing*, a publication of the American Hospital Association, Mr. MacLure said: "College education, once considered almost as much of an asset as money, no longer seems to possess the exaggerated importance it once enjoyed. We should take advantage of this trend and emphasize diploma programs as an alternative to college.

"Further, it is anticipated that by 1980 some form of national health insurance will be enacted. I believe this will reemphasize the importance of hospital schools of nursing because more nurses than ever before will be needed to provide the services demanded. State-supported as well as private colleges and universities will find it economically difficult to prepare a sufficient number of nurses to meet the health care needs of the people."

New England Deaconess Hospital School of Nursing Curriculum Coordinator, Barbara B. Hooker, told the audience of the necessity for all three types of nursing education: Diploma, A.D. and B.S. While acknowledging the importance of "nursing research and leadership in higher education," she insisted that "not all students want to be, can be, or need to be researchers and leaders." She said that if the diploma school of nursing is eliminated, it would have to be invented by another name.

### Breaking credentials monopoly

She went on to cite the Department of Health, Education and Welfare's 1971 Report on Higher Education which recognized the need for general education to "lower the credentials barrier" and "break the credentials monopoly by opening up alternative routes to obtaining credentials. The monopolistic power of existing colleges and universities cannot be justified on the grounds of their effectiveness in screening for occupational performance, nor on the grounds that being the sole agencies for awarding degrees and credentials is necessary to the educational mission."

*'If the diploma school of nursing is eliminated it would have to be invented by another name.'*

Ms. Hooker presented some most compelling statistics from the State Board Test Pool Examination results of 1975 and 1976, which show that diploma school graduates averaged substantially higher scores than candidates with B.S. and A.D. degrees.

Denise Petrone, L.P.N. and graduate R.N. at Newton-Wellesley Hospital and Annette Chasse, a nursing student at Worcester Hahnemann Hospital School of Nursing, testified to the advantages of three-year diploma schools. Specifically, they emphasized early hands-on experience, extensive clinical exposure, and a hospital environment in which to learn.

Maria B. Donovan, registrar and general counselor at the Malden Hospital School of Nursing, also praised diploma education as did Richard Tierney, Coordinator for program development at the Massachusetts General Hospital School of Nursing, who moderated the panel presentation.

### Faculty qualifications

Director of Nursing, Ellen Howland, has asserted a strong faith in the Deaconess Hospital School of Nursing based on increasing applications and what she termed "a faculty whose qualifications far exceed the national average." She cited a nationwide survey of diploma schools which shows, on average, that only 26 percent of their faculties have masters degrees; at the Deaconess, 72 percent have masters degrees and all have at least a B.S.

"We admitted a full class of 68 students in September, bringing current enrollment to 192, while applications for the class of 1981 are already ahead of last year's figures," Miss Howland said.

She added: "So many applicants *choose* our diploma school over their other options, and so many graduates consistently score above the state and national means on the State Board Test Pool Examination for licensure and have no difficulty securing employment. All this attests to the quality of diploma education and of our school in particular."

### Educators speak out

As diploma schools smarted from the virtual withdrawal of ANA support and lost students to the heavily financed recruiting campaigns of degree granting institutions, many educators and health professionals began speaking out about the unique value of these besieged institutions. Their special contributions to nursing education were recognized as vital to the profession.

A July 1976 article in *Nursing* magazine by Ronald V. Reichow, Ph.D. and Robert E. Scott, Ed.D. presents research showing that "employers regard graduates of diploma programs as either superior or equal to graduates of other programs." In addition, the authors' research shows that "the knowledge and experience desired of new nurses cannot be obtained without considerable, real experience in the working environment." And although they concede "Baccalaureate nurses as being higher in their knowledge of administrative procedures," particularly in larger hospitals, diploma nurses are rated equal "in leadership ability and ability to learn new concepts."

The article asserts that "academics have long been accused of a tendency toward building bigger and bigger programs designed to produce more likenesses of themselves rather than what the market wants," and concludes: "Elimination of diploma programs thus appears contrary to the expressed need to close the gap between academia and employers."

### AHA support

The role of diploma education was further strengthened and defined in January 1977 when the American Hospital Association issued a position paper stating that "hospital schools of nursing continue to be responsive to the dynamic forces that have changed the essence of health care and nursing. Replacing the early apprentice-master teacher image, the hospital school of nursing emerged as a strong, viable educational institution producing quality educational programs and graduates. Extending beyond the boundaries of the institution, the hospital school of nursing contributes significantly to the health care of the community."

The paper praises the diploma schools' "careful selection of students on the basis of the individual's potential for professional growth and success," and admissions criteria which reflect "concern for individual differences in self-concepts, self-knowledge, role preferences, interest patterns, communication skills, cognitive skills and styles, life experiences, commitment, academic expectancies and professional goals."

The AHA states: "In learning patient care in realistic settings, the student develops problem-solving skills that transfer to a wide variety of patient care situations. By emphasizing such skills, the hospital school program facilitates the cognitive growth of the student and motivates the student to learn, fully understand, and master the principles and theories underlying professional nursing practice."

The advantages of diploma nursing education are more emphatically expounded by Nancylee Siebernmann, R.N., associate administrator of St. Luke's Methodist Hospital, Cedar Rapids, Iowa. In an April 1977 paper entitled 'Nursing: A Practice Oriented Profession', she states that "early and continuing contact with patients and close association with practitioners provide not only greater satisfaction for the student (resulting in lower attrition rates), but clinical insights invaluable to practice."

Ms. Siebernmann further asserts that a hospital school of nursing can respond faster and more effectively to changing institutional requirements than a college or university.

"When nurses who are familiar with the objectives and operations of the institution reflect their knowledge and set their examples, they will be more effective in the process of planned change than their counterparts who must first adjust to the realities of the care setting," Ms. Siebernmann writes.

In addition, she articulates the need for greater identity with other health care professionals and not a further separation between education and the practice setting.

**FRIENDS OF THE DEACONESS DONATE $50,000 FOR HOSPITAL EQUIPMENT.** *Mrs. George Dempsey presents check to President Laurens MacLure in ceremonies held October 18. The equipment included a hemodynamic unit with defibrillator and six vital signs monitors for the recovery room.*

# 42 employees receive service award pins

*Joan E. Harlamert, nursing service, is congratulated by Director Richard E. Lee (l.), Assistant Director Ellen D. Howland (center r.) and President Laurens MacLure (r.) on completing 20 years of service.*

*Mr. Lee and Mr. MacLure congratulate Albina R. Satkowiak, nursing service, (l.), and Mary Anne Lunetta, biochemistry, (r.) who received 15 year service awards.*

Service award pins were presented to 17 NEDH employees at a coffee hour held November 18 in Harris Hall. Laurens MacLure, president, and Richard E. Lee, director, officiated at the ceremonies.

A list of award recipients not present to receive their pins follows:

*Five-year award recipients:*
Margaret Beckford
I.C.U.
Rose Cahill
Building Services
Roberta Carroll
I.C.U.
Susan S. Dwyer
Nursing
Barbara Earl
Hematology Lab
Diane Gulczynski
Surgical Services
Linda Hewitt
CRI
Margaret E. Jeddry
Service Coordination
Nancy L. Johnson
I.C.U.
Carolee Keene
Nursing
Efrain Collado Lopez
Coffee Shop
Beverly Nickerson
Nursing
Viola Sarantides
Anatomic Pathology
Maureen Sullivan
I.C.U.
Gretchen Titus
Surgical Services
Jose Torres
Laundry
Mary S. Trerice
C.R.I.
Dora Vaughan
Dietary
Doris Jeffery
Dietary

*Ten-year award recipients*
Jane E. Erskine
Observation Unit
Sharon St. Ledger
Surgical Services
Susan J. McEachern
Service Coordination
Martha Jane Pontes
I.C.U.

*Fifteen-year award recipients:*
Margaret M. Putney
School of Nursing
Gwendolyn Muldoon
Nursing

*Five year award recipients are: (back row l.-r.) Hildred Chester, nursing service; Mary Jordan, nursing service; Nancy Kinney, hematology laboratory; Dolores Fici, blood bank; Sharin L. Slaver, surgical service. (front row l.-r.) James Abercrombie, building service; Theodore Davis, surgical service.*

*Five year award recipients are: (back row l.–r.) Pamela Locarno, chemistry laboratory; Angela Grassa, anatomic pathology; Nelson Fox, accounting; Rosalind Levin, purchasing. (front row l.-r.) Mary Ruth Roby, nursing service; Patricia Rossetti, surgical service.*

*Mr. Lee and Mr. MacLure thank Clarence Variste for his ten years of service at the Shields Warren Radiation Laboratory.*

*Dr. Randolph B. Reinhold, chief of ambulatory services.*

## Dr. Reinhold replaces Dr. McKittrick as chief of ambulatory services

Dr. Randolph B. Reinhold has been appointed chief of ambulatory services, effective November 1. Dr. Reinhold replaces Dr. John B. McKittrick who has retired from his administrative duties after seven years as department chief. He will continue with his private practice and as a Deaconess staff member.

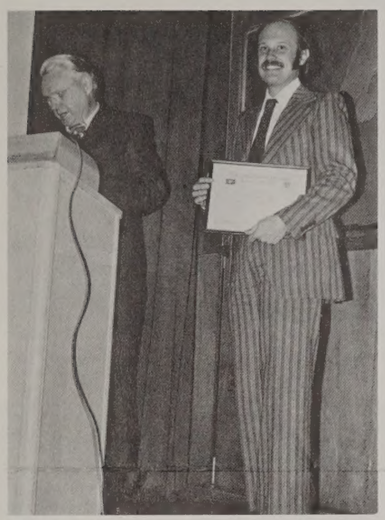
Dr. Reinhold comes to the job with a great deal of administrative experience in an out-patient setting. In 1969, the Roxbury Dental and Medical Group had just been started but was suffering from inadequate management. Dr. Reinhold undertook the task of reorganizing the administrative structure of the neighborhood health facility, setting it on its present path of success. He served as executive director of the clinic from 1971 to 1976. He is currently the medical director of RDMG and director of community medicine at the Deaconess.

Dr. Reinhold emphasizes that patient care is an ongoing rather than isolated event, and sees the role of ambulatory services as reinforcing this concept.

"At the same time, ambulatory services will benefit the Deaconess by establishing an identity that is directly between the patient and the hospital," he said.

A 1960 graduate of Princeton University, Dr. Reinhold attended Johns Hopkins Medical School and took his surgical training at Peter Bent Brigham Hospital.

# NEDH House Officer Alumni Association holds reunion
# Dr. Eugene Braunwald presides as physician-in-chief pro tem



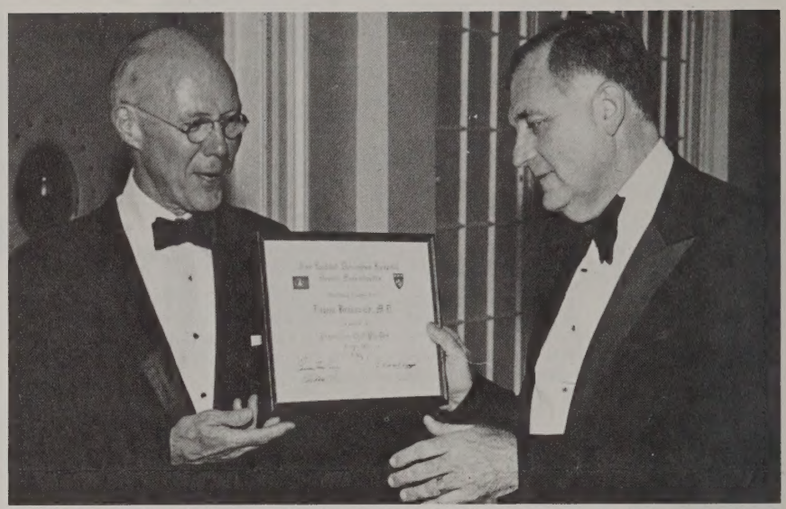
*Dr. Robert Gross is presented with the James L. Tullis Lectureship Prize by Dr. Lyman Hoyt.*

The Annual Reunion of the New England Deaconess Hospital Department of Medicine House Officer Alumni Association was held here on Wednesday, October 19, coinciding with the week during which Dr. Eugene Braunwald, Hersey Professor of Theory and Practice of Physic at Harvard Medical School, presided as visiting physician-in-chief pro tem.

The Wednesday scientific symposium for alumni, Deaconess house staff and senior staff, featured papers by Dr. Antoine Kaldany on the 'Isolation of A Human HLA-D and Ia Antigens', and Dr. Charles Naggar on 'Mitral Valve Prolapse Analysis of an Ambulatory Population of 380 Patients'.

The symposium was climaxed by the presentation of the first James L. Tullis Lectureship Prize to Dr. Robert Gross for a paper on the 'Use of Immunologic Techniques in Clinical Situations'. The prize will be awarded annually to a medical resident or medical alumnus for an original paper or project completed during his period of residency training.

Dr. Gross was a medical resident at the Deaconess from 1974 to 1976. He is currently continuing his studies at the Federal Research Unit in Los Alamos, New Mexico.

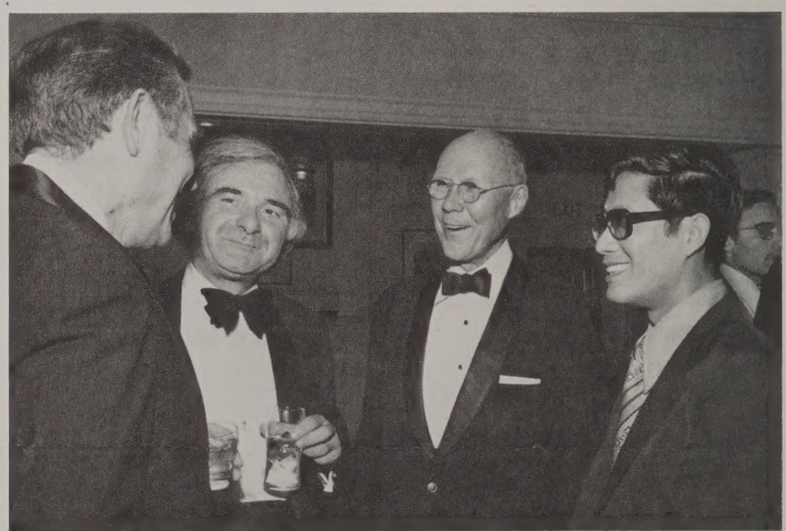


*Dr. James L. Tullis, chairman of the department of medicine, presents Dr. Eugene Braunwald with a certificate of appreciation of the latter's week of service as physician-in-chief pro tem.*

The alumni reunion day ended with a banquet at The Country Club in Brookline where Dr. Braunwald discussed the rewards and difficulties of managing and chairing a department of medicine. Many alumni travelled great distances to be present at the reunion, including Thep Himangathon who came from Bangkok, Thailand.

Dr. Braunwald spent the week with Deaconess medical house staff, attending residents' reports and ward walk rounds. In addition, he delivered a thoughtful and learned Medical Grand Rounds on 'Mechanisms of Congestive Heart Failure'.

*(l.-r.) Dr. Arturo Rolla, a former chief resident now on NEDH staff, and Dr. Deanna Ricker.*



*(l.-r.) Dr. Robert Brownlee, Dr. Peter Ejarque, Dr. James L. Tullis and Dr. Thep Himangathon.*

*School of Nursing student, Ann Bonas, participates in Candlelighting Ceremony held at Kennedy Hall October 14.*

*(l.-r.) Dr. Judith Feldman, a former chief resident now with Lahey Clinic and NEDH; Dr. Craig Merkert and Deaconess Director, Richard E. Lee.*

# Sculpture dedicated at School of Nursing honors memory of Mrs. Sheldon Wardwell

*Nursing students Eleanor Maguire (l.) and Mary-Kay Bero (r.) admire statue on the patio of the School of Nursing.*

A sculpture depicting a student of the New England Deaconess Hospital School of Nursing – with appropriate plaque – was dedicated October 18 to honor the memory of Mrs. Sheldon E. Wardwell. The ceremony was held on the patio of the School of Nursing.

Mrs. Wardwell, a long-time member of The Friends of the Deaconess and the third president of that organization, was also a corporator and trustee of the hospital from 1943 until her death on September 10, 1976.

Her devotion to the Hospital and to the Friends was expressed in many ways, but her particular interest was in nursing and nursing education.

Mrs. Wardwell's late mother, Mrs. Walter Garritt, was a trustee of the hospital for several years and gave the family home at 229 Kent Street for use as a nurses' residence.

One of Mrs. Wardwell's special projects was raising money for nursing school scholarships. She was an active volunteer in the Coffee Shop, served as treasurer of the Gift Shop and assisted in many other fund-raising events for the benefit of the School.

The sculpture, dedicated by Mr. R. D. Lowry, retired vice-president of the hospital, was executed in stone by Miss Amelia Peabody, also a long-time trustee and benefactress of the Hospital. Miss Peabody is a distinguished sculptress and patron of the Arts.

Present at the dedication, along with many friends and admirers of the late Mrs. Wardwell, were her daughters, Miss Anne Wardwell and Mrs. James C. Simonds of Peterborough, New Hampshire. Unable to attend were another daughter, Mrs. Chauncey Hutchins of Lake Forest, Illinois, and a son, Mr. J. Otis Wardwell of Grosse Pointe Farms, Michigan.

*Among those present at the dedication ceremonies were (l.-r.) Mrs. James C. Simonds and Miss Anne Wardwell, daughters of the late Mrs. Wardwell; nursing student Mary-Kay Bero, Miss Amelia Peabody, Miss Ellen Howland, director of nursing, and nursing student Eleanor Maguire.*

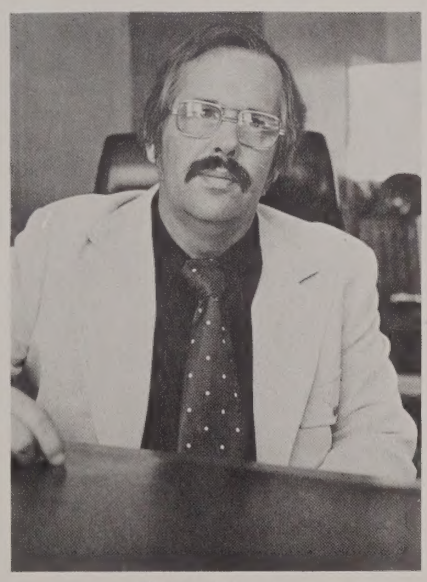
# Patient park wins award

The New England Deaconess Hospital has won the Environmental Awareness Award from the Massachusetts Office of Environmental Affairs for the recently constructed Patient Park located between the Cancer Research Institute and the Meissner Building.

The 3,000 square foot park, featuring grass, lockstone brick patio, benches, flowers and shrubs, was designed and built entirely by the hospital's laundry and grounds department under the direction of its manager, Roger Peterson. Costs were kept to about $2.30 per square foot.

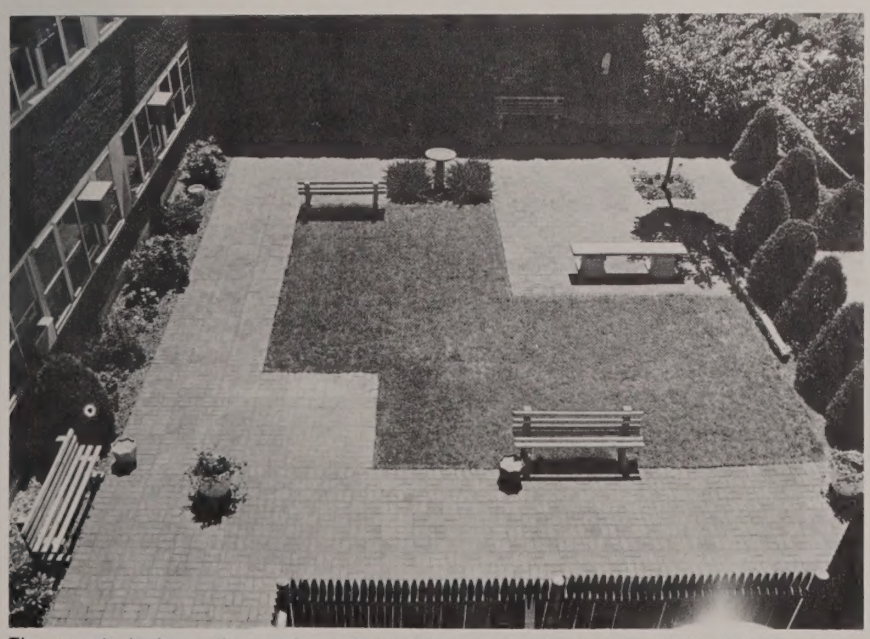
The project was undertaken last spring when the hospital administration, after consultation with medical and nursing staff supervisors, determined that there was a need for a park where ambulatory patients could relax in a secluded environment that was distant from traffic noise and other hazards associated with proximity to public streets.

The park has also substantially improved the aesthetic quality of the location which was previously used as a parking lot and service area.



*Roger Peterson*

The award is part of the annual 'Governor's Litter Olympics' contest that is presented to "organizations that have helped to improve the environmental quality of their surrounding community."



*The award-winning patient park constructed last spring by the hospital's laundry and grounds department.*

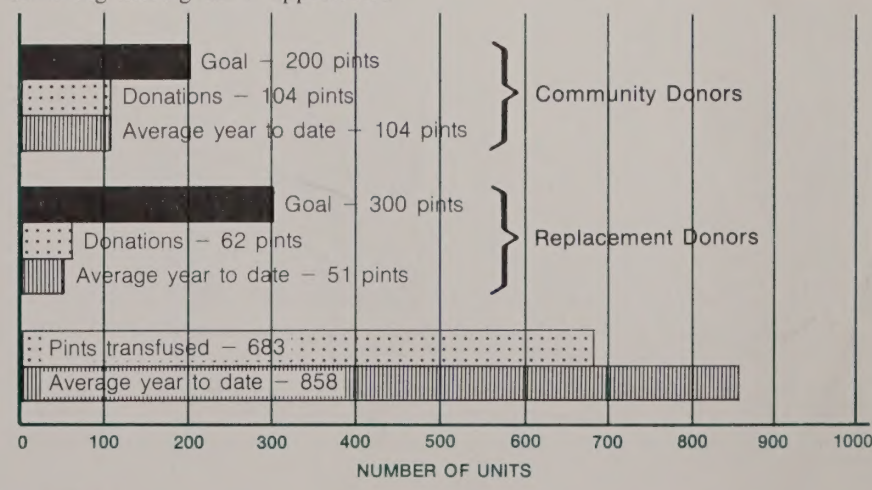
# International journal moves north american office to CRI

In April of this year, the North American Editorial Office of the journal *Transplantation* was transferred from the University of Utah to the office of Dr. Anthony Monaco at the Cancer Research Institute. At the same time, Ms. Mary L. Wood was made an editor of the journal with the responsibility of co-administering the editorial office.

*Transplantation* is the official journal of the Transplantation Society and publishes papers concerned with clinical and experimental transplantation. It is an international journal with a European editorial office in England.

# NOVEMBER BLOOD COUNT

The Blood Bank has set donation goals of 200 pints a month for Community Donors and 300 pints a month for Replacement Donors. Community Donors are friends of the Deaconess who contribute to the general blood supply. Replacement Donors give blood for a specific patient. Each month in this space, the *Pulse* will chart the efforts of the Blood Bank in meeting its goals. Everyone's help in achieving these goals is appreciated.



# Doctors doings...

**Dr. Melvin E. Clouse,** diagnostic radiology, traveled to Rio De Janeiro in October to participate at the International Congress of Radiology. He served as vice-chairman of a panel discussion on 'Diagnostic Imaging Methods of the Pancreas' and presented two papers; 'Subselective Angiography in Localizing Insulinomas of the Pancreas' and 'Problems in the Diagnosis of Adrenal Tumors'.

* * *

**Dr. F. Henry Ellis, Jr.,** thoracic surgery, NEDH and Lahey Clinic, lectured October 3 to the Washington Academy of Surgery on 'Gastroesophageal Reflux: Etiology, Diagnosis and Treatment'. On October 18 and 21 he presented to the American College of Surgeons in Dallas, Texas, a movie entitled 'Esophagomyotomy for Achalasia' and moderated a panel on 'Functional Diseases of the Esophagus'. As Visiting Professor in the Department of Surgery, State University of New York at Stony Brook November 17 and 18, Dr. Ellis delivered three lectures: 'Carcinoma of the Esophagus: Surgery vs. Irradiation', 'Current Status of Mitral Valve Surgery' and 'Aequanimitas: A Second Look'.

* * *

**Dr. Charles A. Fager,** NEDH and chairman, department of neurosurgery, Lahey Clinic, has been elected to the American Board of Neurological Surgery for a six year term. He addressed the Congress of Neurological Surgeons in San Francisco, October 10, 1977, on 'Posterior Approaches to Cervical Disc Lesions and Spondylosis', and spoke to the American College of Surgeons in Dallas, Texas, October 18, 1977, on 'Selection of Patients and Operative Techniques in Prevention of Failures of Lumbar Spine Surgery'.

**Dr. Kenneth R. Falchuk,** gastroenterology, wrote on 'Tetracycline-induced Pleural Synphysis for Recurrent Hydrothorax Complicating Cirrosis' in *Gastroenterology,* vol 72, 1977. He also wrote an article for *Infection and Immunity,* vol 17, 1977, entitled: 'Effect of Vitamin A on the Systemic and local Antibody Responses to Intragastrically Administered Borine Albumin.'

* * *

**Dr. H. Howard Goldstein,** internal medicine, spoke on the 'Treatment of Diabetes' to the Indiana Diabetes Association on October 15 in Indianapolis. On October 28 he lectured on the 'Use of Oral Agents and Insulin in Diabetes' at the University of Maryland at Baltimore.

* * *

**Dr. Roger L. Hybels,** otolaryngology, NEDH and Lahey Clinic, lectured June 9 to the New England Otolaryngological Society on the 'Evaluation and Treatment of Frontal Sinus Fractures'. The following articles have been authored by Dr. Hybels: 'Neuro-Otologic Manifestations of Sarcoidosis' in *The Laryngoscope,* December, 1976. 'Posterior Table Fractures of the Frontal Sinus: I. An Experimental Study' in *The Laryngoscope,* February, 1977. 'Head and Neck Symptoms of Gastroesophageal Reflux,' in the *Lahey Clinic Foundation Bulletin,* July, 1977. 'Posterior Table Fractures of the Frontal Sinus: II. Clinical Aspects' in *The Laryngoscope,* October, 1977.

* * *

**Dr. Gordon F. Lupien,** orthopedic surgery, debated the subject: 'Should Physicians be Legally Required to Render "Essential" Care to Medicaid Recipients and Other Medically Indigent Persons?' at a meeting of the American Society of Law and Medicine on October 12.

**FROM THE DEACONESS ARCHIVES ...** *A solarium in the Deaconess Building as it appeared around 1920.*

**Dr. Kenneth A. Marshall,** plastic surgery, presented a paper on 'Applications of Xeroradiography for Facial Fractures' to the American Society of Plastic and Reconstructive Surgeons October 31 in San Francisco. He wrote an article in the September issue of the *American Journal of Surgery* on 'The Salvage and Reconstruction of Electrical Hand Injuries'.

* * *

**Dr. William V. McDermott, Jr.,** Deaconess-Harvard surgical service, has served over the past few months as Visiting Professor at the University of Chicago Medical School, the University of Indiana School of Medicine, St. Clares Hospital in New York and Ohio State Medical School. He wrote on 'Portal Hypertension' in the April, 1977, edition of *Surgical Clinics of North America.*

* * *

**Dr. J. Stuart Soeldner,** endocrinology and metabolism, NEDH and Joslin Clinic, lectured at the 2nd International Symposium for Artificial Internal Organs held in Toyko, Japan, August 29, on 'Progress Towards an Artificial Beta Cell'. He presented a paper to the New England Diabetes Association October 12 entitled: 'Diabetes in Review – 1977'.

New England Deaconess Hospital
185 Pilgrim Road
Boston, Massachusetts 02215

**pulse**

The New England Deaconess Hospital is a 489-bed and 16-building complex. Physicians from the Joslin Clinic, the Lahey Clinic, Overholt Thoracic Clinic and the independent medical and surgical staffs serve the needs of their patients at the hospital. The Deaconess is internationally known for diagnosis, treatment and research in brain and chest surgery, cancer, diabetes and general medicine, and is affiliated with Harvard Medical School.

PULSE is published monthly by the public relations department of the New England Deaconess Hospital.

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CAROLINE YOUNG
*Editorial Assistant*

**Statue dedicated on patio of School of Nursing**
**See page 5**

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